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“The Perpetual Strawberry (Fraise des Bois)”

Les Fraisiers des Quatre Saisons

“The Strawberry Patch”

by

OLIVIA de CARDENAS

PORT CHESTER, NEW YORK

P.O. Box 923



Specializing in Fraise des Quatre Saisons

(Four Season French Strawberries)



SOMETHING NEW

FOR YOUR GARDEN OR HOME

INTRODUCTION

In Europe, no Home Orchard or Berry garden is complete without the Four Season cultivated French Fraise des Bois.

These strawberries are held in such high esteem that no well planned garden is without them and connoisseurs of fine berries in this country recognize their fine qualities, are now proudly displaying beds or potted plants of these top ranking berries.

A patch of about 25 to 100 plants is a perpetual joy, because unlike the common strawberry, a bed of these perennial plants lasts from 10 to 15 years, thus eliminating replacements each year.

These plants are hardy and will withstand the hardest winter. However, they do not like stable wet soils. They will thrive in almost every type of soil, but a light sandy soil with a good dressing of well-rotted cow manure is preferred. Heavier soil can be improved by adding peat moss or humus and sand.

Their graceful, soft green foliage, white blossoms, red and green fruit, forming all at the same time, makes these plants extremely decorative year round — the plant itself becomes a MUST in every garden. These enticing plants have many uses. Plant them in a berry bed — in your Rock Garden or as a wonderful accessory in a Perennial border. Also, they make a fine border along paths, vegetable or flower garden, or as a ground covering for large areas.

The French Strawberry yield berries gifted with delightful wild flavor which only these plants possess giving them individuality. They produce an average crop of 200 to 250 berries per plant throughout the year. Of course, they are at their best during the early spring and summer months — and then again from mid-August until frost. The plants become of considerable size, often a foot high and 18 inches in diameter. Their fruit develops in little clusters.

The Swiss Mountaineer is proud to wear a bouquet tucked in his hat band.

The white varieties retain all the wild flower of the red, but are sweetly delicious — taste sensation — the next thing to biting into a sweet cloud.

Those who have travelled in France and have enjoyed a dish of *Fraise des Bois* with cream will well remember their unique flavor and aroma.

There is a poem written by the German Poet "Hebel" in which he sings the virtues of this berry and tells about a little boy who ran into such a Strawberry patch. While eating away he chanced to look up and saw before him a handsome youth who smiled at him. However, he did not greet the stranger, but greedily continued eating the berries.

Soon the visitor asked, "What are you doing there?" "Nothing," was the reply.

"Since you are such an impolite glutton," added the stranger, "No one will ever again become satiated eating these berries."

And, so it is, one can never eat enough of these delicious berries.



Perpetual, Runnerless Type

These plants grow into a good sized clump and are ideal for beds or for bordering various parts of the garden. They may also be planted in window boxes — or, in a greenhouse.



Perpetual, Runner Type

Varieties with runners make excellent ground covers, and are particularly recommended for planting under fruit trees, since they keep the weeds away and the berry plants are not host to insects and other ground covers such as *Pachysandra*, *Myrtle*, etc. which have a tendency to transmit scale to fruit trees. These plants do not harbor insects inimical to fruit trees. Their growing qualities are like *Ivy* and *Myrtle*. Within a short time, the entire surface where they are planted is covered with a carpet of luxurious green foliage.

PRICE LIST

FOUR SEASON FRENCH STRAWBERRY PLANTS

(*Fraisiers des Quatre Saisons*)



Runnerless Type — Runner Type

3 inch Potted Plants	50 cents each
Extra Heavy, Special selected, potted plants, bearing age, with blossoms and berries	75 cents each



Varieties (Runnerless Type)

Baron de Sollemacher — red
Gaillon Rouge — red
Reine de Vallee — red
Vicomtesse Hericart de Thury — red
Rouge Ameliore,
Madame Moutot, — red
Belle Mieux, — red
Schneewitchen (Snow White or Witch of the snow) — creamy white



Varieties (Runner Type)

Profusion — red
La Genereuse — red



PACKING CHARGE

Add 75 cents minimum packing charge on an order for 100 or less plants.

For each additional 100 plants add 50 cents.

SHIPMENT — Orders are shipped via Express Collect — Parcel Post.

Express shipments are insured against damage en route. Parcel Post shipments travel at the customer's own risk.

TERMS — Cash with order before shipment. $\frac{1}{4}$ down-payment with order, balance C.O.D. Unknown customers who wishes to establish credit with us must furnish reference.

PLANTING

Because of the enormous size these plants attain at maturity, they should be planted 2 to 2½ feet apart either way. They require no more care than regular strawberries. Complete planting and cultural directions accompany each shipment. The amateur will find our instructions easy to follow.



TIME TO PLANT — Spring

(Make mention best planting dates for your particular locality.)

**ORDER NOW—Reserve the necessary
stock for early spring delivery.**

Avoid Delay—Avoid Disappointment

ORDER WITH CONFIDENCE

These plants are developed and grown under careful supervision. We assure you of healthy, well rooted plants that have passed government inspection before shipment is made.

Our recommendation to you — Because these plants are known to the Connoisseur and in great demand today by those in the "KNOW" they will render you complete satisfaction — the exquisite in the ordinary home garden — an old world favorite — "at Home" on your grounds — made possible by our method of propagation.

